

MONTHLY REPORT
Oshkosh Public Library
 October 2018

CIRCULATION	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
Book-Adult	16,721	15,962	5%	171,087	172,761	-1.0%
Book-Juvenile	17,218	16,481	4%	167,808	175,231	-4.2%
Book-YA/Teen	1,426	1,490	-4%	16,251	18,748	-13.3%
CD-Adult	2,282	2,556	-11%	25,798	30,473	-15.3%
CD-Juvenile	200	183	9%	1,710	2,358	-27.5%
CD-Book-Adult	1,363	1,497	-9%	13,595	15,871	-14.3%
CD-Book-Juvenile	240	360	-33%	2,876	3,356	-14.3%
CD-Book-YA/Teen	38	31	23%	372	373	-0.3%
DVD-Adult	11,634	11,328	3%	121,904	130,141	-6.3%
DVD-Juvenile	3,378	2,946	15%	34,662	38,989	-11.1%
Game-Adult	224	338	-34%	3,667	4,945	-25.8%
Game-Juvenile	78	118	-34%	1,174	1,529	-23.2%
Magazine-Adult	882	979	-10%	9,438	11,475	-17.8%
Magazine-Juvenile	24	41	-41%	226	407	-44.5%
Magazine-YA/Teen	1	9	-89%	36	132	-72.7%
Other-Adult	100	117	-15%	1,024	1,415	-27.6%
Other-Juvenile	95	70	36%	951	766	24.2%
Other-YA/Teen	5	3	67%	36	56	-35.7%
Total Adult	33,206	32,777	1%	346,513	367,060	-5.6%
Total Juvenile	21,233	20,199	5%	209,407	222,636	-5.9%
Total YA/Teen	1,470	1,533	-4%	16,695	19,330	-13.6%
SUB TOTAL	55,909	54,509	3%	572,615	609,026	-6.0%
Digital Book Formats						
OverDrive E-Books	3,780	3,341	13%	38,997	35,826	9%
Hoopla E-Books	65	27	141%	602	82	634%
E-BOOKS SUB TOTAL	3,845	3,368	14%	39,599	35,908	10%
Audiobook Formats						
OverDrive Audiobooks	6,624	5,818	14%	67,438	58,159	16%
Hoopla Audiobooks	62,533	60,327	4%	640,053	667,185	-4%
AUDIOBOOKS SUB TOTAL	0	0	#DIV/0!	0	0	#DIV/0!
Tumblebooks	45	255	-82%	1,957	2,024	-3%
DIGITAL BOOKS SUB TOTAL	45	255	-82%	1,957	2,024	-3%
Digital Media						
Hoopla Music	35	24	46%	383	94	307%
Hoopla Video	59	37	59%	513	124	314%
DIGITAL MEDIA SUB TOTAL	94	61	54%	896	218	311%
DIGITAL CONTENT SUB TOTAL	6,624	5,818	14%	67,438	58,159	16%
TOTAL CIRCULATION	62,533	60,327	4%	640,053	667,185	-4.1%

PHYSICAL MATERIALS	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
% AV Materials Circulated	35%	36%	-2%	36%	38%	-4%
% Print Materials Circulated	65%	64%	1%	64%	62%	2%
% Adult Materials Circulated	62%	60%	3%	63%	63%	0%
% Youth Materials Circulated	38%	40%	-5%	37%	37%	0%
Average Circulation Per Hour	197.9	196	1%	222	236	-6%

MISCELLANEOUS	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
Library Facility Traffic	17,750	22,179	-20.0%	175,596	245,176	-28.4%
Average Daily Traffic	573	715	-20.0%	626	831	-24.7%
Meetings Held	125	116	7.8%	943	831	13.5%
New Card Registrations	363	271	33.9%	2,786	2,613	6.6%
Self-check % of Checkout	49%	47%	5.9%	51%	48%	5.7%
Volunteer Hours Worked	290	266	9.2%	2,876	2,970	-3.1%
Teacher Packs	11	7	57.1%	94	59	59.3%

ELECTRONIC RESOURCES	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
OPL Website Sessions	17,822	22,114	-19%	180,665	220,267	-18.0%
SUBSCRIPTION DATABASE SESSIONS						
Ancestry	121	42	188%	912	657	38.8%
EBSCO Sessions	521	499	4%	3,320	2,373	39.9%
HeritageQuest Sessions	93	83	12%	1,133	908	24.8%
Mango Languages	74	21	252%	645	227	184.1%
Mitchell Auto Repair	9	51	-82%	54	125	-56.8%
NewspaperARCHIVE	0	696	-100%	3,160	4,663	-32.2%
Oshkosh Northwestern	94	62	52%	396	469	-15.6%
RefUSA	96	82	17%	1,195	1,088	9.8%
SUB-TOTAL	1,008	1,536	-34%	10,815	8,974	20.5%
LOCAL DATABASE SESSIONS						
1957 Address Change	43	71	-39%	556	590	-5.8%
City Directories	213	176	21%	1,747	1,576	10.9%
Digital Collections	1,179	572	106%	10,323	3,897	164.9%
Local History Books	66	54	22%	722	541	33.5%
Oshkosh Facts, Firsts, and FAQ	9	10	-10%	100	100	0.0%
Oshkosh Newspaper Index	18	17	6%	213	123	73.2%
Oshkosh Vital Records Index	561	582	-4%	4,646	6,077	-23.5%
Riverside Cemetery Index	29	39	-26%	353	427	-17.3%
UWDC - Atlases & Histories	64	49	31%	392	340	15.3%
SUB-TOTAL	2,182	1,570	39%	19,052	13,671	39.4%
TOTAL ELECTRONIC RESOURCE SESSIONS	21,012	25,220	-17%	210,532	244,448	-13.9%

PUBLIC COMPUTER USE	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
Wireless Use	9393	10261	-8%	91,708	94133	-2.6%
Public Computer Use						
Adult	3,088	3,436	-10%	31467	33835	-7.0%
Youth	505	664	-24%	7024	6851	2.5%
TOTAL USE	3,593	4,100	-12%	38491	40686	-5.4%

QUESTIONS ANSWERED	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
Adult Department						
Reference	1,630	1,586	3%	15,244	29,672	-48.6%
Youth Department						
Reference	323	439	-26%	3,731	5,038	-25.9%
TOTAL QUESTIONS ANSWERED	1,953	2,025	-4%	18,975	34,710	-45.3%

PROGRAMS	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
Programs Given						
Adult	12	12	0%	111	127	-12.6%
Teen	5	5	0%	73	73	0.0%
Youth	58	55	5%	290	302	-4.0%
Roving Reader	21	17	24%	190	121	57.0%
TOTAL	96	89	8%	664	623	6.6%

Program Attendance	Oct 2018	Oct 2017	% Change	YTD 2018	YTD 2017	% Change
Adult	151	326	-54%	1,571	2,382	-34%
Teen	19	21	-10%	1,270	1,147	11%
Youth	1569	904	74%	10,221	10,299	-1%
TOTAL	1739	1251	39%	13,062	13,828	-6%

PROGRAMS

DATE

Adult

Low Carb Living	10/3/2018
Allenville	10/4/2018
Maker Monday	10/8/2018
Considerations	10/9/2018
What's Cooking	10/10/2018
Titan Steel	10/13/2018
Court Towers: Made in Oshkosh	10/17/2018
Opioid Epidemic	10/17/2018
Write Now: Novel Writing	10/22/2018
Full Moon Astrology	10/24/2018
Time Capsule	10/25/2018
Write Now: Novel Writing	10/29/2018
Dark Stacks: An evening with Bros. Grimm	10/25/18-10/27/18

Teen

Teen Book Club	10/5/2018
Teen DIY: Perler Beads	10/20/2018
Sweet Treats	10/28/2018

Youth

Homework Helpdesk	10/1/2018
Family Storytimes (2 sessions)	10/1/2018
High Hopes (2 sessions)	10/2/2018
High Hopes (2 sessions)	10/3/2018
WonderLab	10/3/2018
Homework Helpdesk	10/4/2018
Family Storytime	10/4/2018
Carl Traeger Sky Hero Visits	10/5/2018
Smart Starts	10/5/2018
Family Storytimes (2 sessions)	10/8/2018
Homework Helpdesk	10/8/2018
Maker Monday	10/8/2018
Read to a Dog	10/8/2018
Shelly's Little Angels	10/8/2018
High Hopes (2 sessions)	10/9/2018
Tweens Create	10/9/2018
Kids Are Us	10/9/2018
Helping Hands Daycare	10/9/2018
Wee Wisdom Daycare (6 classes)	10/10/2018
Merrill Sky Heroes	10/10/2018
High Hopes (2 sessions)	10/10/2018
Miller's Family Day Care Center	10/10/2018
Homework Helpdesk	10/11/2018
Webster-Stanley 4th Gr Dewey:Fitzhenry	10/11/2018

Youth (cont'd)

Family Storytime	10/11/2018
Webster-Stanley 4th Gr Dewey:Schmidt	10/12/2018
Homework Helpdesk	10/15/2018
Read to a Dog	10/15/2018
Davis Child Care Center (4 classes)	10/15/2018
Family Storytimes (2 sessions)	10/15/2018
High Hopes (2 sessions)	10/16/2018
Arts for Kids - 4-5 year olds (2 classes)	10/16/2018
High Hopes (2 sessions)	10/17/2018
WonderLab	10/17/2018
Shapiro STEM Sky Hero Visit	10/17/2018
Homework Helpdesk	10/18/2018
Family Storytime	10/18/2018
Wilcox Center (2 classes)	10/18/2018
Oaklawn Sky Hero Visit	10/19/2018
UWO 4K (2 classes)	10/19/2018
D.I.Y. Pumpkin Decorating for Pageant	10/20/2018
Family Storytimes (2 sessions)	10/22/2018
Homework Helpdesk	10/22/2018
Read to a Dog	10/22/2018
No Homework Book Club	10/23/2018
High Hopes (2 sessions)	10/23/2018
High Hopes (2 sessions)	10/24/2018
Valley Christian Sky Hero Visit	10/24/2018
Miller's Family Day Care Center	10/24/2018
Family Storytime	10/25/2018
Movie & More: The Great Pumpkin Charlie Brown	10/26/2018
Brick by Brick	10/27/2018
Slightly Frightening Fairy Tales	10/27/2018
Family Storytimes (2 sessions)	10/29/2018
High Hopes (2 sessions)	10/30/2018
Pumpkin Pageant	10/30/2018
High Hopes (2 sessions)	10/31/2018
Grace Lutheran Sky Hero Visit	10/31/2018
Fairy Tale Interactive Literacy Station	10/1/18-10/22/18